

Privacy Policy of The Matchplayer AG

1. General

- 1.1. We, The Matchplayer AG with our commercial residence in Schaffhausen, Switzerland, are the operators of the web site <http://thematchplayer.com> as well as any additional corresponding web sites and mobile applications (hereafter collectively referred to as "Platform"). Data protection is important to us.
- 1.2. This Data Protection Declaration describes how we handle your personal data and indicates particularly which personal data are processed and for what purposes these data are processed. It also describes how the collected personal data can be examined, corrected or deleted.

2. Acknowledgment and Modification of the Data Protection Declaration

- 2.1. By visiting our Platform or by registering with us, you are hereby declaring your agreement with this Data Protection declaration (hereafter, "You" or "Your").
- 2.2. You acknowledge that we shall be entitled to alter this Data Protection Declaration in our own free discretion. The changes shall be announced to You on our Platform.

3. Personal Data

- 3.1. We shall collect the following personal data about the users of our Platform:
 - Information which You provide to us: We shall collect and save all information which you input on our Platform and submit to us in any other manner. You may opt not to provide us with certain information which however may result in Your not being able to use many of our offerings (services/features).
 - Clearly-designated personal data: We shall process any personal data to which we have clearly made reference on our Platform.
 - Information collected in an automated fashion: As soon as you contact us via our Platform, we shall receive and save certain information. Among other

things, we may use so-called cookies and receive certain information as soon as Your Web browser opens our Platform. Moreover, we may possibly use Google Analytics for Web analysis purposes as well as social media plug-ins. Additional comments on information collected in an automated fashion can be found in Clause 5 ff. below.

- Mobile: Insofar as You download or use our applications and, insofar as this is possible, You have activated, and/or declared yourself to be in agreement with, location-based services, You may thus possibly be transmitting information about Your place of residence and the device you are using as well as your device's clearly-indicated product no. Additional comments in this regard can be found in Clause 8 below.
- Information from other sources: Occasionally, we shall also use information about you from other sources and add this information to our information via your customer account insofar as such an account exists.

4. Use of Personal Data

4.1. We may use personal data in accordance with Clause 3 above as follows (in addition to the use as described in Clause 3 above):

- In order to create a user account;
- In order to improve our services;
- For marketing purposes, thus particularly in order to better understand the users' needs;
- In order to improve and continue to develop our Platform;
- In order to render the services owed to You in accordance with the Usage Terms and Conditions;
- In order to resolve disputes, collect fees and solve problems;
- For other purposes to which we have clearly made reference on our Platform.

4.2. The access to personal data shall be limited to those employees who must know these data. We shall in no way sell personal data to third parties or otherwise market such personal data insofar as nothing to the contrary is stipulated in this Data Protection Declaration. We shall pass on Your personal data to third parties exclusively as follows:

- Sponsors: We cooperate closely with sponsors to whom we will pass on Your personal data or portions thereof as required insofar as this is indicated to You on our Platform.
- Service providers and affiliate partners: We shall commission other companies and individual persons with the fulfilment of tasks for us. As required, these service providers shall have access to personal information which is required for the fulfilment of their tasks. However, they may not use such information for other purposes. Moreover, they shall be obliged to handle the information in accordance with the valid data protection laws. The same shall also be valid accordingly for affiliate partners.
- Protection of us and third parties: We shall disclose customer accounts and personal data about customers if we are obliged by law to do so or if such a disclosure is required in order to implement our Usage Terms and Conditions or other agreements or in order to protect our rights as well as the rights of our customers and those third parties.
- Subject to Your approval: In all other cases as described in this Data Protection Declaration, we shall notify you if personal data about you are supposed to be passed on to third parties and you shall thus be given the opportunity to grant Your approval.

5. Cookies and Other Information Collected in Automated Fashion

- 5.1. Whenever You visit our Platform, information may be saved on Your computer in automated fashion. This shall occur in the form of so-called "cookies" or a similar file which helps us in various ways; thus, for example, in order to find out the preferences of the visitors to our Platform and to improve our Platform.
- 5.2. Examples of information which we collect and analyse shall include the Internet Protocol address (IP) which connects Your Computer with the Internet, receipt and read confirmations for e-mails, log-ins, e-mail addresses, information about the computer and connection to the Internet such as, for example, browser type, browser version, browser number and browser extensions, time zone settings, operating system as well as the complete Uniform Resource Locators (URL) clickstream to, through and from our Platform, i.e. the sequential order of the pages of our Internet site which you are searching for—including the date and time of day, cookie or flash cookie number, the products which You have looked at or searched for.

- 5.3. Most browsers make it possible to delete cookies, to prevent their installation or to generate a warning before a cookie is installed. You can find more extensive information in this regard in the browser instructions.

6. Google Analytics

- 6.1. As required, our Platform uses Google Analytics, a Web analysis service from Google Inc. (hereafter, "Google"). Google Analytics uses cookies which are saved on Your computer and which enable an analysis of your use of our Platform.
- 6.2. As a rule, the information about your use of our Platform which is generated by the cookie shall be transferred to a Google server in the USA and saved there.
- 6.3. You may prevent the saving of cookies by correspondingly changing Your browser software. However, we wish to point out to You that, in this case, You may not be able to comprehensively use all of our Platform's functions. Moreover, You may prevent the collection of the data (incl. Your IP address) that have been generated by the cookie and obtained through the use of the Platform from being transferred to Google as well as the processing of these data by Google by downloading and installing the correspondingly available browser plug-in from Google.
- 6.4. You can find more detailed information about Google Analytics on Google's corresponding web sites.

7. Log-In via Social Media Platforms and Social Media Plug-Ins

- 7.1. As required, you may also log in with us via social media platforms such as, for example, Facebook or LinkedIn. Please keep in mind that, by so doing, the respective operator of the social media platform will also receive access to Your personal data. We have no control over the extent to which such access occurs. Insofar as You wish to prevent this, you should not log in with us via the operators of social media platforms.
- 7.2. As required, so-called plug-ins from various third-party providers of social media platforms (such as Facebook, Twitter, Google+) have been integrated into our Platform. These plug-ins enable the visitors to share contents within social networks.

- 7.3. If a plug-in appears when surfing the web site (e.g. "like button" from Facebook), a connection shall be created to this web site's servers in automated fashion. In so doing, data about Your visit to our Platform may be transmitted to these third-party providers. If the visitor simultaneously logs in to this third-party provider's network, the visit to our Platform can be classified to his network account (e.g. Facebook account).
- 7.4. We have no control over the type and manner of data transfer based upon social media plug-ins. The purpose and scope of the data collection and the additional processing and use of the data by Your social media provider as well as Your related rights and setting options in order to protect Your private sphere can be found in this provider's data protection guidelines.

8. Mobile

- 8.1. Most mobile devices enable our users to deactivate location-based services.
- 8.2. If you have questions in this regard regarding how You can deactivate the location-based services on Your device, we recommend that You contact Your mobile communications service provider and/or the manufacturer of Your device.

9. Security Measures

- 9.1. We undertake security measures in order to prevent the loss, misuse or manipulation of information and personal data.
- 9.2. The account information is password-protected so that, save for those exceptions prescribed in this Data Protection Declaration, only the user shall have access to his personal information.
- 9.3. You acknowledge that transmissions via the Internet are not secure. As soon as we have received the transmitted information, we shall appropriately secure it in our systems.

10. Your Rights

- 10.1. You may, at any time, request that we send You a copy of Your personal data or issue You information about their usage. Moreover, upon your request at any time, we shall correct or delete these data. You can reach the competent office as follows:

The Matchplayer AG, Legal Department, Grabenstrasse 15, CH-8200 Schaffhausen, Switzerland

Telephone: +41 52 625 87 18

E-mail: hello@thematchplayer.com

10.2. For our work efforts, we may demand an appropriate processing fee from You.

11. Accessing the Data Protection Declaration

You may, at any time, access, download, save or print out the Data Protection Provisions.

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